



D.Y.U I.L.C English Newsletter

2015 September

ISSUE #1

International Language Center Summer Camp Takes Da Yeh Students to New Heights!

Written by Andrew
Christopher Edmunds

Inside this issue:

- Summer Camp 1
- Future of the BBC 2
- Short History of
the BBC 2
- Welcome to DYU! 3
- Strange Animal:
The Axolotl 4



ILC Summer Camp HUGE Success!

In the first week of September, the International Language Center at Da-Yeh University held its annual summer camp experience for new students!

Over 180 students were taken on a virtual round the world trip, aided and assisted by a number of student volunteers and the helpful ILC staff and teachers.

During the week new students bonded over games and activities, and really got to know each other. By the end of the week, everyone had made

many new friends!

Of course, ILC's teachers were on hand to add to the experience! Teachers became virtual tour guides as they took students on imaginary trips to the United States of America, England, Russia and South Africa.

Teacher Serena offers her observations of the summer camp:

"It's the most successful and vibrant summer camp I have ever seen!"

"I can't believe how much the students grew in just five days, I am glad I could take part and help them through this

special experience!"

Indeed, the students at summer camp grew in confidence, skills and knowledge throughout the week. By the end of the camp, attendees were treated to five professional quality presentations, each created by a team of students, in the presentation competition.

The winning team, *pictured above*, presented an amazing spectacle of a show introducing their chosen country, Italy. Their presentation wowed the judges by including a fashion show, a dance number, and perfectly spoken English throughout.

Changing times for the BBC in England

One of England's proudest and most beloved television companies, the British Broadcasting Corporation (or BBC for short), faces some great challenges moving into the future.

The BBC is facing attack on all sides, as the future of entertainment extends in different directions:

Firstly, the BBC faces great challenge from commercial rivals in the UK. SKY television and ITV are their two biggest rivals, and these companies make a lot more money than the BBC by attracting advertisers and sponsors.

The BBC is funded by tax money from the public, and so they are not allowed to take advertisement money. This means they are often unable to attract the biggest stars and the greatest sporting events to their channels,

because they are simply outbid by their rivals!

Secondly, the BBC faces great challenge from the explosion of online entertainment. YouTube, FaceBook, Videogames and other Internet entertainment take up the valuable free-time of the BBC's potential viewers.

The BBC has spent many years and a lot of money building up its own online

services and entertainment to help it compete.

So, where does the future lie for the BBC? Clearly they must move more of their service online to compete with the new media, but they also need to find new revenue to fund their shows, and attract the biggest stars! Lets hope that they can and that England's great BBC lives on for many years to come!



Short History of the BBC

- The BBC, founded in 1922, is the world's oldest publicly funded broadcasting company.
- When they first started, the BBC was a radio broadcaster, but in 1936 they added television broadcasts to their service.
- The BBC is funded by a Tax called the Licence Fee. Every household in the UK must pay 145.5 GBP a year (*about 8,000 NTD*).
- Until 1955 the BBC was the only broadcaster allowed by the government to operate in the UK.
- Some of the BBC's most popular shows are:
 - Doctor Who
 - Sherlock
 - Strictly Come Dancing
 - BBC News
 - Red Dwarf
 - The Voice

Welcome to Da-Yeh University!

The staff and teachers of I.L.C. welcome you to another great new year here at DYU!

DYU gives all students the opportunity and encouragement to push past previous boundaries to reach all-new heights of personal and academic achievement!

DYU students push them-

selves to achieve academic success, to participate in campus life and events, and to create lasting bonds of friendship with their classmates.

Here at DYU our slogan is:

唸大葉 好就業

In English this means: 'It's easy to get a job if you study at DYU'. To help you achieve

this goal, you will have many opportunities for apprenticeships and internships, to gain real job experience.

It is our intention that students who enter DYU with little confidence or motivation will leave just a few short years later with the inspiration, hope and knowledge to lead the industry of tomorrow.

History of DYU!

- Da-Yeh University was founded in 1990, and gained university status in 1997.
- The founder of DYU is Mr. Song-Gen Ye.
- The founding philosophy of Da-Yeh comes from the German principle of vocational education: a close partnership between academics and industry.



- Today, more than 12,000 students study at DYU.
- The seven colleges of DYU are:
 - Engineering
 - Design & Arts
 - Management
 - Foreign Languages
 - Biotechnology & Bioresources
 - Tourism & Hospitality
 - Nursing & Health Sciences

Places to Know at DYU!



The Library

Dormitory



Administration

Strange Animal... THE AXOLOTL!



This cute and friendly face belongs to one very strange creature: the Axolotl!

These guys are commonly known in their native Mexico as 'Walking Fish', although they are in fact not fish but amphibians!

The Axolotl's closest relatives are another type of amphibian: Salamanders. However, unlike salamanders, Axolotls never leave the water, even when they are fully grown: they live their whole lives underwater.

Axolotls are very special due to their super-cute look. But, they also have super abilities! For example, if an Axolotl loses a leg in a fight, they can grow a new leg to replace it very soon!

In the wild, Axolotls were once found in only two lakes in Mexico; Lake Xochimilco

and Lake Chalco. However, due to human activity, Lake Chalco is now gone and Lake Xochimilco is far smaller than it used to be... a recent search for wild Axolotl has found none!

So, unfortunately, it would seem that the Axolotl is now extinct in the wild. However, there is some good news: Axolotl are very easy to breed in

captivity! This means that millions and millions of Axolotl now live all over the world in Aquariums, and even as pets in people's homes!

I hope that people continue to love their pet Axolotls, and maybe one day we can reintroduce them back into the wild, so they can be free and prosper where they belong.

